

# SLTN DIGITAL

DEDICATED TO THE LICENSED TRADE IN SCOTLAND



## GET INVOLVED

Established for over 50 years, SLTN remains at the forefront of the licensed trade and hospitality industry in Scotland, continually evolving to meet the needs of its readers and advertisers, reflecting the changes in Scotland's dynamic hospitality sector.

[sltn.co.uk](http://sltn.co.uk) is the respected, go-to online resource for the whole of the Scottish hospitality industry, a strong platform to deliver your message to your target audience.

The SLTN website offers a wide range of opportunities to promote your campaign and highlight your business. Displaying your products or services 24/7 to everyone owning, running and working in pubs, bars, clubs, restaurants and hotels right across Scotland.

Digital advertising packages can be custom-built to suit the nature of your business and promotional budget. Please get in touch for more info:

**Amy Knox** 0141 567 6033  
amy.knox@peeblesmedia.com



- 1 TOP POSITION** (shared)  
Billboard: 1,064px x 246px  
Super leaderboard: 1,068px x 132px
- 2 HEADER** (shared)  
Leaderboard: 728px x 90px  
Button: 200px x 90px
- 3 SCROLLING SKYSCRAPERS**  
(left and right of site): 120px x 600px
- 4 BANNERS**  
(above and/or below content):  
728px x 90px
- 5 SIDEBAR** (shared)  
MPU: 300px x 250px  
Double MPU: 600px x 300px
- 6 EMBEDDED WITHIN ALL ARTICLES**  
Premium MPU: 300px x 250px
- 7 POPOVER** (not pictured)  
MPU: 300px x 250px  
Double MPU: 600px x 300px